

VARIETY WHOLESALERS, INC.

HARDLINES TICKETING INSTRUCTIONS

OUR COMPANY USES TWO TYPES OF PRICE TICKETS.

- PEEL-N-STICK EXTRA SAVINGS EVERYDAY LABEL • NON BAR-CODED SENSO LABEL

NOTE: THE INFORMATION REQUIRED FOR BOTH PRICE LABELS ARE RETAIL PRICE, DATE CODE, AND DEPT - SKU NUMBER.

NOTE: SPECIFIC INSTRUCTIONS WILL BE PROVIDED AS THE TYPE OF LABEL TO BE USED.

SPECIAL NOTE: UPC CODE TO BE PLACED ON ALL ITEMS.

* PEEL N' STICK EXTRA SAVINGS EVERYDAY LABEL

THIS IS A BLACK/RED/YELLOW LABEL THAT EMPHASIZES OUR PRICE POINT. THE SIZE OF THIS LABEL MUST BE REDUCED PROPORTIONATELY TO THE SIZE OF THE PACKAGE. WE WILL SUPPLY THE INFORMATION AND VENDOR IS REQUIRED TO PRODUCE THE LABELS.

THIS LABEL IS TO BE PLACED IN THE UPPER RIGHT HAND CORNER OF THE PACKAGE.

* PEEL N' STICK COMPARE AT LABEL

THIS IS A BLACK/RED/YELLOW LABEL THAT EMPHASIZES OUR PRICE POINT. THE SIZE OF THIS LABEL MUST BE REDUCED PROPORTIONATELY TO THE SIZE OF THE PACKAGE. WE WILL SUPPLY THE INFORMATION AND VENDOR IS REQUIRED TO PRODUCE THE LABELS.

THIS LABEL IS TO BE PLACED IN THE UPPER RIGHT HAND CORNER OF THE PACKAGE.

SPECIAL NOTE: IF YOU ARE UNABLE TO ATTACH LABELS TO MERCHANDISE PRIOR TO SHIPMENT, PLEASE NOTIFY US OF THE FOLLOWING:

P.O. NUMBER SKU NUMBER NOT LABELED

SPECIAL PEEL-N-STICK LABEL

Vendor: _____ PO#: _____

Description: _____

Prepare price labels as indicated below:

1. These labels are to be Peel-n-Stick labels.
DO NOT print this information on packaging of the product.
2. Size of price label is to be reduced proportionately to size of package.
Position price label in upper right hand corner of package.

Note: Vendor is responsible for production of these price labels, as well as placing them appropriately on the product.

Note: UPC code must be printed on ALL items.



- A. Insert \$ _____ as price point (Example: \$10)
- B. Insert _____ as SKU # (Example: 123456)
- C. Insert _____ as department #
- D. Insert _____ as date code.

Colors: *Pantone Red 199, *Pantone Yellow , *Black

Special Note: Sample of package with "Extra Savings Everyday" label must be approved by buyer prior to shipment.

SPECIAL PEEL-N-STICK LABEL

Vendor: _____

PO#: _____

Description: _____

Prepare price labels as indicated below:

1. Vendor to supply competition's price (if available.)
2. These labels are to be Peel-n-Stick labels.
DO NOT print this information on packaging of the product.
3. Size of price label is to be reduced proportionately to size of package.
Position price label in upper right hand corner of package.

Note: Vendor is responsible for production of these price labels, as well as placing them appropriately on the product.

Note: UPC code must be printed on ALL items.

Note: Distribution line should read Distributed by:
Variety Wholesalers, Inc.
Henderson, NC 27536 - on all items.



- A. Insert \$ _____ as Compare At Price point. (Example: \$299)
- B. Insert \$ _____ as Save Price point. (Example: \$100)
- C. Insert \$ _____ as Our Price point. (Example: \$199)
- D. Insert _____ as SKU # (Example: 123456)
- E. Insert _____ as Department #
- F. Insert _____ as date code.

Colors: * Pantone Red 199, *Pantone Yellow , *Black

Special Note: Sample of "Compare At" label must be approved by buyer prior to shipment.