



ABOUT OUR COMPANY:

- Variety Wholesalers, Inc. operates over 300 stores in the Southeast and Mid-Atlantic regions.
- Trade names include: Roses, Roses Express, Maxway, Bargain Town, Super 10, and Super Dollar.
- Privately held corporation founded in the 1930 by the Pope family. Now one of the largest privately owned retail companies in the U.S.
- Ability to make quick decisions.

ABOUT OUR MISSION:

- To provide our customers the very best values and quality merchandise at "Everyday Low Prices".
- To offer Apparel for the entire family and other merchandise categories including Candy, Snacks, HBA, Household Sundries, Housewares, Home Furnishings, Toys, and Seasonal Products all at "Everyday Low Prices".
- "The Smart Way to Save"

ABOUT OUR FUTURE:

- Aggressive new store program for Roses and Roses Express.



Variety Wholesalers, Inc.
Real Estate Department



Sean Swalin, VP Real Estate
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SITE CRITERIA:

- 2nd & 3rd Generation Neighborhood Shopping Centers, Store Front Locations, & Freestanding Buildings
 - Roses Stores: 30,000–50,000 square feet
 - Roses Express Stores: 20,000–30,000 square feet
- Demographics:
 - Trade area population greater than 20,000
 - \$30,000–\$50,000 median household income
 - African American population in excess of 20%



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